

✉ hello@reemagana.com

☎ (626) 633-2912

EDUCATION

California School of the Arts - SGV

Theatre Conservatory

Graduated 2020 with honors

Portland State University

Marketing - Honors College

2020-2021

Mt. San Antonio College

Film, Television, & Electronic Media

2021-Present

Associate in Science by 2023

SKILLS

- Adobe Creative Cloud (Photoshop, Lightroom, InDesign, Audition, Acrobat)
- Google Suite
- Microsoft Office
- Canva software proficiency
- Graphic Design
- Website Design and Management
- Photography
- Sprout Social
- Social Media Management (Instagram, Snapchat, Twitter, LinkedIn, Tik Tok, Pinterest, YouTube)
- Mailchimp
- Wordpress
- Video and audio production

EXPERIENCE

MARKETING COORDINATOR

Art Share LA | 2022 to Present

- Organize and create daily social media posts and weekly newsletters to communicate with an audience of over 30,000
- Collaborate in a team environment
- Website design and maintenance
- Photograph events and projects for promotional use
- Create and distribute press releases
- In-house graphic designer
- Form creation and management

FREELANCE PHOTOGRAPHER

Ree's Fotos | 2018 to Present

- Collaborated with platforms, companies, and organizations.
- Featured work in magazines. Won contests.
- Learned aspects of digital marketing and website development.

MARKETING INTERN

Lumen Learning | 2021 (May - December)

- Worked with the Lumen Circles Marketing Team of Lumen Learning collecting quantitative and qualitative data for marketing campaigns.
- Supported the team's daily administrative tasks.
- Monitored and managed customer communications.
- Prepared term overview presentations for clients.

MARKETING ASSISTANT

Portland State University Career Center | 2020 to 2021

Worked with a team to design digital advertising materials; developing digital assets, working on material redesign and rebranding, training in website development and graphic design, and expanding audience reach.

DIGITAL MARKETING STUDENT AMBASSADOR

Center Theatre Group | 2019 to 2020

- Selected for an 8-month paid internship/training program at one of the largest theatre companies in the nation.
- Worked with experts to design digital communication resources and marketing strategies.
- Aided in creating advertising campaigns for Ahmanson Theatre, the Kirk Douglas Theatre, and the Mark Taper Forum.